

Press Release

Boon Edam Strengthens Market Presence in Canada

Company hires first Canadian Business Development Manager to support growing sales in Eastern Canada

Lillington, North Carolina, 19 October, 2015 – Boon Edam Inc., the leading manufacturer of security entrance solutions in North America, is pleased to announce the addition of Mr. Gordon Smith as Business Development Manager for Eastern Canada. Gordon's hiring comes in the wake of several years of strong sales growth in the Americas, and he is the first employee of the company to reside and operate in Canada.

Gordon joins Boon Edam as an 18-year seasoned professional from the security industry, with expertise ranging from enterprise sales and negotiation to technical engineering on video and access control. He previously worked for the world's largest security company, Tyco, and this experience allows him to bring a diverse background and a unique approach to working with Boon Edam's distributor partners as well as end user customers. As Business Development Manager responsible for all the provinces from Manitoba to the east coast, Gordon will work out of the Toronto, Ontario area.

"We have been planning further investment in Canada for years and the demand for pedestrian security entrances as well as revolving doors has been growing vigorously since 2013, thanks to a committed network of distributor and integrator partners in Eastern Canada," said Greg Schreiber, VP of Sales, Boon Edam Inc. "Gordon is an excellent match for us because of his exceptional sales and technical experience, and he's also a proven champion when it comes to service—representing a major step over the border in delivering the Boon Edam Experience to Canada."

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About Royal Boon Edam



BOON EDAM

With work environments becoming increasingly global and dynamic, the entry has become the center of activity in and around many buildings. As the importance of the entry as a mobility hotspot increases, the demands we put on managing the passage of people through them grow. Royal Boon Edam is a global market leader in entry solutions. Headquartered in the Netherlands, with 140 years of experience in engineering quality, we have gained extensive expertise in managing the movement of people through office buildings, airports, healthcare facilities, hotels and many other types of buildings. We are focused on providing an optimal experience for our clients and their clients. By working together with you, our client, we help determine the exact requirements for the mobility hotspot in and around your building and develop a solution that is customized for you in three key areas: sustainability, security and service. You can find more news about Boon Edam on www.boonedam.us/newsroom.